

# **Programme Outcome**

| <b>Program Name</b> | Program Outcome  |
|---------------------|--|
| D 1 1 6             |  |
| Bachelor of         | PO1: To have basic institutional and practical knowledge supported by text   |
| Commerce in         | books including up-to- date information in the field of Banking and Insurance.   |
| Banking and         | PO2: To have knowledge of banking, insurance and capital market law  |
| Insurance           | besides fundamental legal knowledge.   |
| (B.B.I)             | PO3: To have the ability to use basic theoretical and practical knowledge  |
|                     | gained in the field in an advanced education level of the same field or at the same level of another field.                                |
|                     | PO4: To express their opinions about banking and insurance in written and oral form, based on the basic knowledge and skills they acquire. |
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| <b>Program Name and</b> | Bachelor of Commerce in Banking and Insurance (B.B.I) |
|-------------------------|---|
| Semester                | Semester -I   |
|                         |   |

| Course Name   | Course Outcome   |
|---|--|
| EMFS (Environmental management of financial services) | CO1: To overview different kinds of financial services. CO2: To learn the role of Banking and Insurance for economic growth. CO3: To develop policies for Banking & Insurance Companies. CO4: To understand the regulatory norms for Banking & Insurance Sector.   |
| Principles Of<br>Management                           | CO1: To be aware towards varied managementprinciples and practices. CO2: To detail the different functions of management such as planning, organizing, staffing, directing, and controlling. CO3: To deal with organization structure and its hierarchy. CO4: To discuss about Indian leaders and International leaders.   |
| Financial Accounting                                  | CO1: To define bookkeeping and accounting. CO2: To understand the general purposes and functions of accounting CO3: To find the differences between management and financial accounting. CO4: To describe the main elements of financial accounting information assets, liabilities, revenue and expenses. CO5: To identify the main financial statements and their purposes.  |
| Business<br>Communication                             | CO1: To familiarize the learners to various communication technologies used to overcome communication barriers.  CO2: To train the students to be comfortable with and know about various types and the importance of group communication.  CO3: To enhance written language proficiency in business correspondence.  CO4: To acquaint the students with report writing and the various types of report.   |
| Business Economics                                    | CO1: To understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.  CO2: To relate changes in the price of a good affect total revenue and total expenditure depending on the price elasticity of demand for the good.  CO3: To interpret the links between production costs and the economic models of supply.  CO4: To apply economic reasoning to individual and firm behavior in different market structures.  CO5: To understand the major pricing technique in different market structures and the implications. |



| Course Name          | Course Outcome   |
|----------------------|--|
| Quantitate Methods-I | CO1: To understand probability theory and its relation to general statistics.  CO2: To identify the importance, techniques and biases of quantitative methods in context.  CO3: To obtain point and interval predictions as well as forecasts.  CO4: To construct and interpret various statistical hypothesis tests.  CO5: To critically evaluate regression (model selection). |
| Foundation Course- 1 | CO1: To have an overview of Indian society, its regional and demographic variations. CO2: To understand the history of women and various practices which are going on with women since ages. CO3: To compare the concept of disparity arising due to gender inequality and other linguistic differences. CO4: To evaluate the Indian political system and Indian constitution.   |





| <b>Program Name and</b> | Bachelor of Commerce in Banking and Insurance (B.B.I) |
|-------------------------|---|
| Semester                | Semester -II  |
|                         |   |

| Course Name   | Course Outcome   |
|---|--|
| Principles and<br>Practices of Banking<br>& Insurance | CO1: To understand the functions of Banking. CO2: To understand Banking scenario in India. CO3: To identify kinds of business risks. CO4: To be able to learn about growth of Insurance Business.  |
| Business Law  | CO1: To demonstrate an understanding of the Legal Environment of Business. CO2: To apply basic legal knowledge to business transactions. CO3: To communicate effectively using standard business and legal terminology.  |
| Financial Accounting - II                             | CO1: To understand Basic Accounting Concepts & principle. CO2: To gain knowledge about the double entry system of accounting & rules of Debit & credit. CO3: To relate accounts of a sole trading/partnership firm up to finalization of accounts. CO4: To classify Income & Expenditure into Capital & Revenue. CO5: To evaluate value stock and understand hire purchase system of sales.  |
| Business<br>Communication -II                         | CO1: To familiarize the learners to various communication technologies used to overcome communication barriers.  CO2: To train the students to be comfortable with and know about various types and the importance of communication.  CO3: To enhance written language proficiency in business correspondence.  CO4: To acquaint the students with report writing and the various types of reports.  |
| Foundation Course - II                                | CO1: To understand the concepts of liberalization, privatization and globalization and its effect on shaping Indian economy. CO2: To comprehend the growth of information technology and communication and its impact on everyday life. CO3: To develop a brief understanding about issues related to constitutional rights and an insight into the fundamental rights with respect to social, economic and political rights. CO4: To recognizing the importance of environment and allied problems. CO5: To identify the causes of stress and conflict and understand the problem of aggression and prejudice in society. CO6: To develop effective methods to cope and manage individual stress and resolve Conflicts. |



| Course Name                | Course Outcome  |
|----------------------------|---|
|                            |   |
| Organizational<br>Behavior | CO1: To analyze five conceptual anchors of OB. CO2: To identify personal dimensions of personality, Job satisfaction, motivation and learning. CO3: To analyze the group formation and management process. CO4: To compare group and group dynamics. CO5: To examine group types and team working techniques. |
| Quantitative Methods II    | CO1: To understand Hypothesis and various linear programming techniques. CO2: To evaluate its application in Business and economics. CO3: To understand statistical application in Investment management. CO4: To implement various economic indicators.  |





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|-------------------------|---|
| Semester                | Semester -III   |
|                         |   |

| Course Name                       | Course Outcome  |
|-----------------------------------|---|
| Financial Markets                 | CO1: To understand the history of Indian financial system and its structure as well the establishment of Development banks.  CO2: To gain Knowledge about Primary and Secondary markets, Insight about Regulatory Framework for Financial Market and Various stock Exchange.  CO3: To understand Commodity Market, Its Structure and the brief about investing in commodities market.  CO4: To evaluate Derivatives Market. |
| Direct Taxation                   | CO1: To acquaint the students with basic principles underlying the provisions of direct and indirect tax laws.  CO2: To develop a broad understanding of the tax laws and accepted tax practices.  CO3: To introduce practical aspects of tax planning as an important managerial decision-making process.  CO4: To demonstrate progressive learning of various tax issues.   |
| Information<br>Technology         | Co1: To understand the framework of Electronic commerce. CO2: To analyze the E- Banking and Electronic payment system. CO3: To gain complete knowledge of MS office. CO4: To understand various laws regarding cyber security.  |
| FC- Overview Of<br>Banking Sector | CO1: To understand the banking sector. CO2: To understand various relations between banker and its customers. CO3: To evaluate the technology in banking sector. CO4: To understand the concept of microfinance and financial inclusion.  |
| Financial<br>Management           | CO1: To understand about Working Capital Financing. CO2: To formulate Cash Management Technique. CO3: To identify different types of Budget. CO4: To be able to calculate different types of Leverage.  |
| Management<br>Accounting          | CO1: To understand role and importance of management accounting framework.  CO2: To understand and analysis corporate financial statements.  CO3: To analyze the nature and projection of working and operating cycle.  CO4: To evaluate various factors and determinants of dividend policy and management of profits.   |



| Course Name           | Course Outcome   |
|-----------------------|--|
| Organization Behavior | CO1: To highlight the role of human resources in success of an enterprise.  CO2: To understand various processes involved in increasing the value of human assets.  CO3: To understand ways for maintaining high employee's morale.  CO4: To maintain sound human relations by sustaining and improving the various conditions and facilities. |





| <b>Program Name and</b> | Bachelor of Commerce in Banking and Insurance (B.B.I) |
|-------------------------|---|
| Semester                | Semester -IV  |
|                         |   |

| Course Name                                       | Course Outcome  |
|---|---|
| Financial Management                              | CO1: To understand about Working Capital Financing.   |
| - II  | CO2: To formulate Cash Management Techniques.   |
|   | CO3: To identify different types of Budget.   |
|   | CO4: To be able to calculate different types of Leverage.   |
| Cost Accounting                                   | CO1: To understand to Cost Accounting. CO2: To classify Cost and Cost Sheet.  |
|   | CO3: To standardize Costing. CO4: To understand to Marginal Costing.  |
| Entrepreneurship<br>Management                    | CO1: To understand the concept of Entrepreneur and Entrepreneurship. CO2: To understand various aspects of Business planning. CO3: To compare various domains of Business. CO4: To interpret new and evolving concepts in Entrepreneurship.   |
| Information Technology In Banking& Insurance – II | CO1: To understand the various E-banking models. CO2: To relate the induction of Techno management. CO3: To devise the application of IT in Banking. CO4: To implement advanced MS-Office.  |
| Foundation Course – IV                            | CO1: To help students understand various procedure involved in insurance depending upon the market value.  CO2: To train students to get comfortable with various aspects of insurance and its usage.  CO3: To help students understand the various aspects of general insurance industry.  CO4: To help students understand how insurance helps the economy. |
| Corporate & Securities Law                        | CO1: To understand company law. CO2: To summarize SCRA. CO3: To articulate the rules and regulations of SEBI. CO4: To relate Depository Act.  |
| Business Economics - II                           | CO1: To understand why household, business, government and global behavior determine the aggregate demand for goods and services.  CO2: To relate the basics of national income accounting.  CO3: To explain public goods, externalities, and government interventions using public finance theories.   |



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|-------------------------|---|
| Semester                | Semester -V   |
|                         |   |

| Course Name           | Course Outcome  |
|-----------------------|---|
| International Banking | CO1: Fundamentals of International Finance.                             |
| & Finance             | CO2: International Capital Market.                                      |
|                       | CO3: Foreign Exchange Market.   |
|                       | CO4: Risk Management.   |
|                       | CO5: International Banking and Operation.                               |
| Research              | CO1: To understand a general definition of research design, process of  |
| Methodology           | designing a research study from its inception to its report.            |
| wiemodology           | CO2: To be familiar with conducting a literature review for a scholarly |
|                       | educational study.  |
|                       | CO3: To understand the link between quantitative research questions     |
|                       | and data collection and how research questions are operationalized in   |
|                       | educational practice.   |
|                       | CO4: To use statistical and econometrical models and tools to analyses  |
|                       | the data.   |
|                       | CO5: To give a full shape to a research report, e.g., Interpretation,   |
|                       | Layout, References and Appendix.  |
|                       |   |
| Auditing -1           | CO1: To understand recollects Vouching, Verification, internal check,   |
|                       | control and audit.  |
|                       | CO2: To understands auditing of companies and appointment of            |
|                       | company auditor.  |
|                       | CO3: To gain knowledge of audit of Bank and Insurance.                  |
|                       | CO4: To acquires information on types of audit and its needs.           |
|                       | CO5: To acquires knowledge on verification and vouching.                |
| Strategic Management  | CO1: To identify the different levels of Strategy, its importance, and  |
|                       | process and concepts.   |
|                       | CO2: To understand economic, political, social, technological, legal    |
|                       | and ecological Facet of strategic environment.                          |
|                       | CO3: To formulate mission vision and goals of their specific            |
|                       | organization and to understand integration, disinvestment and           |
|                       | downsizing.   |
|                       | CO4: To be able to formulate strategies in a creative and innovative    |
|                       | manner and to be able to evaluate Bench marking, to do performance      |
|                       | gap analysis, Responsibility centres, ROI and budgeting.                |
| Financial Services    | CO1: To understand the concept of financial services.                   |
| Management            | CO2: To understand the basic concepts of principles of finance.         |
|                       | CO3: To devise different sources of finance.                            |
|                       | CO4: To evaluate the concept of Housing finance and Consumer            |
|                       | finance.  |
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| Course Name                                  | Course Outcome   |
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|  | C05: To make the analysis of books of accounts and statements.   |
| Business Ethics &<br>Corporate<br>Governance | CO1: To devise the applicability of ethics in business and its necessity to adhere to those ethics. CO2: To gain knowledge on corporate governance and code of conduct of business house. CO3: To understand the importance of CSR. CO4: To Analyze the different cases of corruption in different levels. |





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| Semester                | Semester -VI  |
|                         |   |

| Course Name                  | Course Outcome   |
|------------------------------|--|
| Central Banking              | CO1: To understand the rationale & functions of Central Bank. CO2: To identify the scope of Central banking in India. CO3: To learn the objectives of Monetary Policy & Credit Policy. CO4: To Link the functioning of Central bank to Financial Stability.  |
| Human Resource<br>Management | CO1: To understand the role of human resource in success of an enterprise.  CO2: To relate various processes involved in increasing the value of human assets.  CO3: To Devise ways for maintaining high employee morale.  CO4: To understand as to how to sustain sound human relations by improving various conditions and facilities in an organization.          |
| Auditing – II                | CO1: To recollect Vouching, Verification, internal check, control and audit. CO2: To understands auditing of companies and appointment of company auditor. CO3: To gain knowledge of audit of Bank and Insurance. CO4: To acquire information on types of audit and its needs. CO5: To acquires knowledge on verification and vouching.                              |
| Turnaround<br>Management     | CO1: To understand how to handle business. CO2: To understand the Industrial Sickness and how its industry becomes sick. CO3: To know the different turnaround strategies to overcome sickness and to implement business process re-structuring in sick unit. CO4: To know the recent trends in business scenario.   |
| International Business       | CO1: To understand the International Trade- Its Growing Importance and MNC. CO2: To relate Institutional support like IMF, ILO, WTO. CO3: To Differentiate between International Human resource and Domestic business, Expatriation and Repatriation. CO4: To export and import, Its Methods and quality. CO5: To export and import Procedure /Foreign Trade policy. |

